

Steinbeis-Innovationszentrum  
Steinbeis-Donau-Zentrum

## EDAPHIC-BLOOM DANUBE

### STEINBEIS

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## TULCEA AND DELTA

ANOTHER VIEW

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## STEINBEIS

GENERAL | FACTS

- model for technology transfer
- Steinbeis enterprises that are located at universities

Latest statistics (as of 31.12.2019):

- 1075 enterprises
- 637 university professors
- 2,135 employees and 3471 contractors
- 170.3 million Euros

<https://www.steinbeis.de/en/network/searching-for-steinbeis-experts.html>

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## STEINBEIS INTERNATIONAL

LOCATIONS WORLDWIDE

- Australia
- Austria
- Brasil
- Bulgaria
- China
- Germany
- Hungary
- India
- Israel
- Japan
- Malaysia
- New Zealand
- Romania
- Switzerland
- Serbia
- South Korea
- Turkey
- Ukraine
- USA

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## STEINBEIS GROUP DANUBE

INTERNATIONAL NETWORK

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    graph TD
      A[Steinbeis EAST-WEST Joint-Ventures Stuttgart, DE] --> B[Steinbeis Danube Center Stuttgart, DE]
      A --> C[Steinbeis Transfer Management Uzhhorod, UA]
      A --> D[Steinbeis Transfer Management Bucharest, RO]
      A --> E[Steinbeis Danube Center Vienna, AT]
      B --> F1[1 Decembrie 1918 University Alba Iulia]
      B --> F2[Ion Mincu University Bucharest]
      B --> F3[USAMV Cluj Napoca]
      B --> F4[Technical University Cluj Napoca]
      B --> F5[Danubius University Galati]
      B --> F6[West University Timisoara]
      B --> F7[Valahia University Targoviste]
      B --> F8[Stefan cel Mare University Suceava]
      B --> F9[Alexandru Ioan Cuza University Iasi]
    
```

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## STEINBEIS STRUCTURE

RELEVANT ENTERPRISES

Non-profit **Steinbeis Innovation gGmbH** is umbrella organization of all Steinbeis Innovation Centers – among them Steinbeis Danube Center (EUKI project partner).

**Steinbeis Transfer Management S.r.l.** is the legal frame for Steinbeis Network Romania. Based on a franchise contract with Steinbeis in Germany, STM has the right to develop the network by founding Romanian Steinbeis Transfers (not directly involved in EUKI project, but available as support organisation).

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## JOINT GOVERNMENT COMMISSION

BUSINESS ENVIRONMENT SUPPORT



Baden-Württemberg

ROUMANIE

"The cooperation with Steinbeis Network in Baden-Wuerttemberg shall be continued, along the already-established and the new lines of action."

Government Commission Protocol 2016

18.11.2020, 10<sup>th</sup> Meeting of the Joint Governmental Commission:  
 Jürgen Raizner: Member of Working Group "Energy, environmental protection and water management"  
<https://steinbeis-romania.com/commission-bw-ro/>

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## DANUBE-INCO.NET

EXAMPLE / REFERENCE

Project (2014-2017)  
 Coordination and support action funded under the 7th Framework Program to address the official EU Strategy for the Danube Region (EUSDR) in the field of research and innovation (R&I).

**Partners**


- Romanian Ministry of National Education
- Steinbeis Danube Center
- + 17 others from entire Danube Region

**Opportunities**

- database of stakeholders in renewable energy and bioeconomy is available for identifying project partners in Danube Region
- reference for new project applications
- ...

addressed societal challenges: renewable energies and the bioeconomy, e.g. providing an online directory and database and bring together organisations to exchange information in networking meetings, cluster formation, etc.;

exploring possibilities towards concrete pilots, e.g. either cooperation with the relevant European Technology Platforms (ETP) or Knowledge and Innovation Communities (KIC)



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## EARLY INNOVATORS

SUPPORT ACTION. HIGH-SCHOOL LEVEL

**Energy, environmental protection and water management as inspiration to develop business ideas**

Participants from all over Romania (as of Dec. 2020):

- > 654 pupils (447 girls, 207 boys)
- > 97 high-school teachers

**Project aims to**

- fostering creativity and entrepreneurial mind-set
- guiding youth to STEM
- creating interest in new technologies



www.competitie.early-innovators.eu

**Funding**  
 Baden-Wuerttemberg Foundation

**Project duration**  
 July 2020 – June 2021


**Project with similar opportunities:**  
[www.ifempower.eu](http://www.ifempower.eu) (university level)

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## SDC'S ROLE IN THE PROJECT

OVERVIEW



Communication and Dissemination Plan

Cooperation with other EU funded projects for joint action and events

Outreach and Dissemination at national and EU level

Communication with partners and stakeholders

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## OUTPUTS

OUR INVOLVEMENT

**Output I**

Efficient management through strategic planning

**Output IX**

Increased competence for the built environment professionals and public officers in the target region

**Output XI**

Dissemination of Master plan, Action Plan & Guide to good practices to the stakeholders through efficient dialogue, exchange of good practices, awareness raising and knowledge transfer between cluster members

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 OST-WEST-Kooperationen

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## STEERING COMMITTEE

PROPOSAL

Project management is supported by:

- Steering Committee: 3 representatives from the Implementer and 1 representative from each implementing partner (11 members)
- Scientific Board: One representative from each scientific partner (5 members)

**Our proposal:**

- Steering committee: **Jürgen Raizner**
- Scientific board: none

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<b>READY FOR CO-OPERATION.</b>		
Jürgen Raizner, Director SDC	Roxana Boboruta, Project Manager SDC	
		
<b>MORE ABOUT US:</b>	<a href="http://www.steinbeis.de">www.steinbeis.de</a>	<a href="http://www.steinbeis-romania.com">www.steinbeis-romania.com</a>
<b>DIRECT CONTACT:</b>	<a href="mailto:raizner@danube-center.com">raizner@danube-center.com</a>	mobile +49 170 3314333 +40 762 273311